



SPONSORSHIP PACKAGE

About the Conference.

Designed specifically for specialist and generalist HR management professionals, the Conference is the leading Human Resources event in the first half of each year. Attendees cut across the private and public sector, looking for solutions and ideas around human capital strategies.

Promote your brand and the benefits of your organization with a sponsorship opportunity!

We have sponsorships at different price levels that are designed to enhance your company's visibility before, during, and after the conference and position your company as an industry leader.



Audience Profile.

The Conference provides sponsor's the opportunity to share and promote products and services that help meet the needs of HR directors, staffing specialists, recruiters, and talent management professionals. Connect face-to-face with a strong number of HR decision makers and influencers, all in one place!



www.futurereadyhr.com
contact@futurereadyhr.com

#FRHRC

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Platinum Sponsor N10m



Included in Your Platinum Sponsorship

- One 10' x 10' exhibit space.
- Five complimentary full conference registrations.
- One complimentary registration folder/bag insert.
- Custom signage at the event.
- Video played during conference.
- Thank you recognition from social media platforms.
- Logo recognition on the Future-Ready Conference web page.
- Direct link to sponsor's web page.
- Logo recognition in the Conference Program
- Recognition during general sessions.
- 1 Speaker Slot (Subject Matter Expert, non-product pitch)
- Logo recognition in the Conference Program.

Gold Sponsor N7.5m



Included in Your Gold Sponsorship

- Four complimentary full conference registrations.
- One complimentary pre- and post-conference mailing list.
- One complimentary registration Folder/bag insert.
- Video played during conference.
- Thank you recognition from social media platforms.
- Custom signage at the event.
- Logo recognition on the Future-Ready Conference web page.
- 1 Speaker Slot (Subject Matter Expert, non-product pitch)
- Recognition during general sessions.
- Logo recognition in the Conference Program.

Silver Sponsor N5m



Included in Your Silver Sponsorship

- Three complimentary full conference registrations.
- One complimentary pre- and post-conference mailing list
- One complimentary registration bag insert.
- Custom sponsor at your event.
- Logo recognition on the Future-Ready Conference web page.
- Logo recognition in the Conference Program.
- Recognition during general sessions.

Bronze Sponsor N3m



Included in Your Bronze Sponsorship

- Two complimentary full conference registrations.
- Custom signage at the event.
- Name recognition on the Future-Ready Conference web page.
- Logo recognition in the Conference Program.
- Recognition during general sessions.

Special Conference Sponsorships Packages.

REGISTRATION FOLDER/ BAGS. – N1m

Your company name and logo will be placed in the hands of each conference attendee. These conference bags are also heavily used by our attendees after the conference.

BADGES AND LANYARDS.- N1m

Each conference attendee will be given a badge (logo recognition on the back) and your company name on each lanyard printed along with the name of the conference.

Special Requests

If the above sponsorship items do not meet your current marketing needs please do contact us at contact@futurereadyhr.com to discuss your needs. We will do our utmost best to work on a tailor made package that would suit your objectives.

Booking the Sponsorship Packages.

Please contact Winifred on **+234 803 200 6924** if you are interested in securing your sponsorship.

Commercial Representation:

The SHRM Forum will be responsible for all planning, production and onsite supervision of all sponsored events. Skills-Farm Limited, SHRM's Authorised Education Partner for Nigeria will handle all commercial transactions on behalf of the SHRM Forum.